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Industri transformasjon drevet av digitale løsninger

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OVRK – 15.03.2017

3 MAJOR INDUSTRIAL REVOLUTIONS

I



1800

Hydropower and fossil

Steam machine (1803)

II

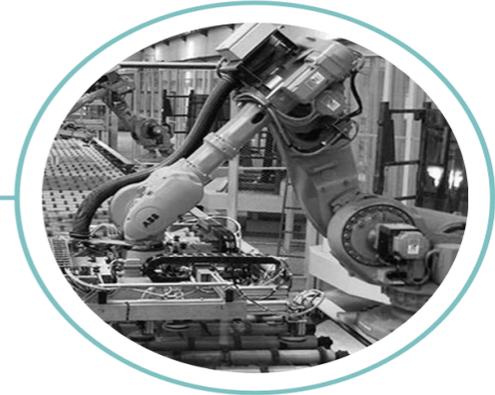


1890-1910

*Electric energy
Mass Production*

#Electricity (1891)

III



1960-1970

*Telecommunications
Programmable Logic*

Programmable Logic (1969)



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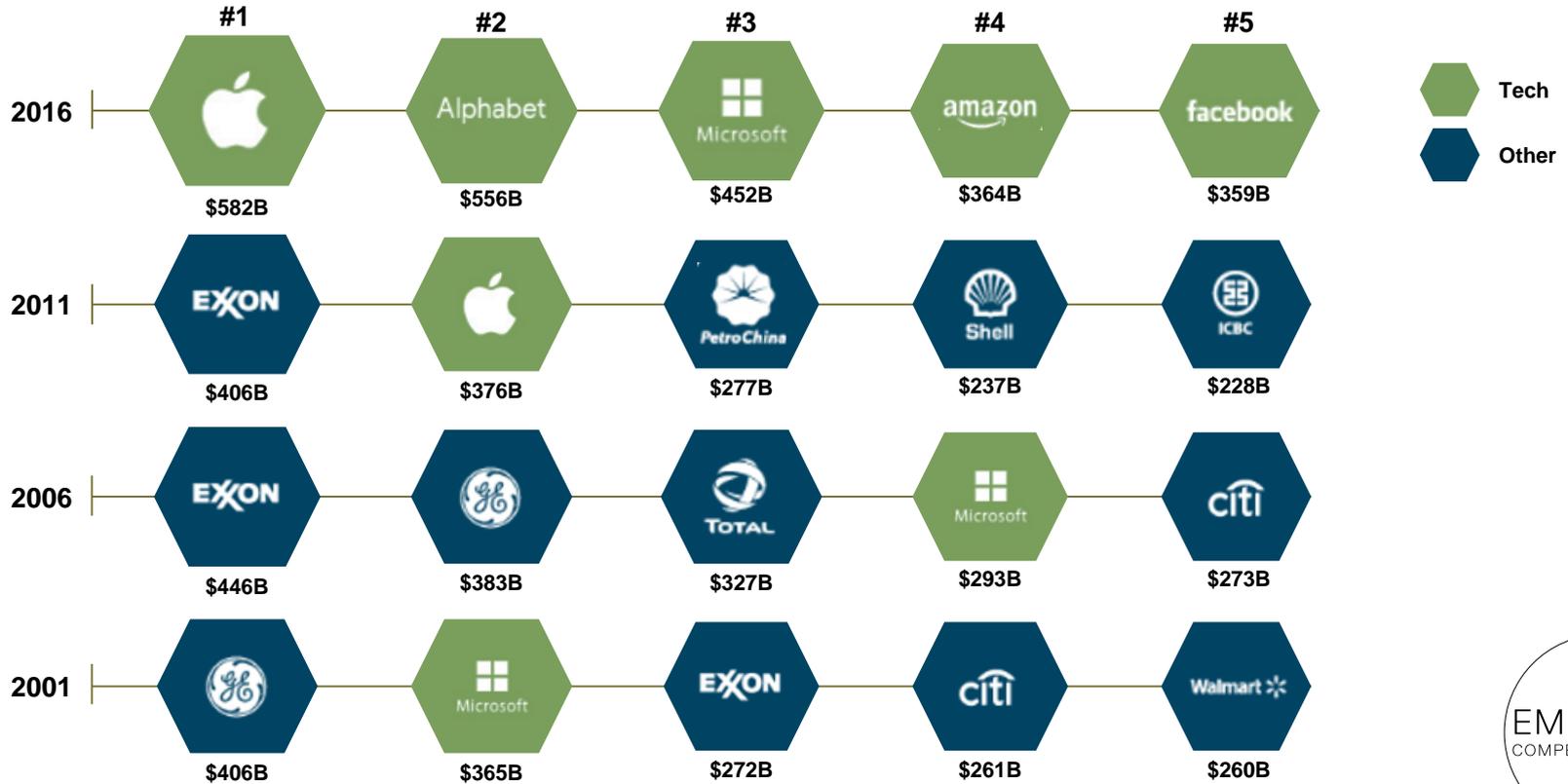


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Er det disse digitale selskapene verdt noe da?

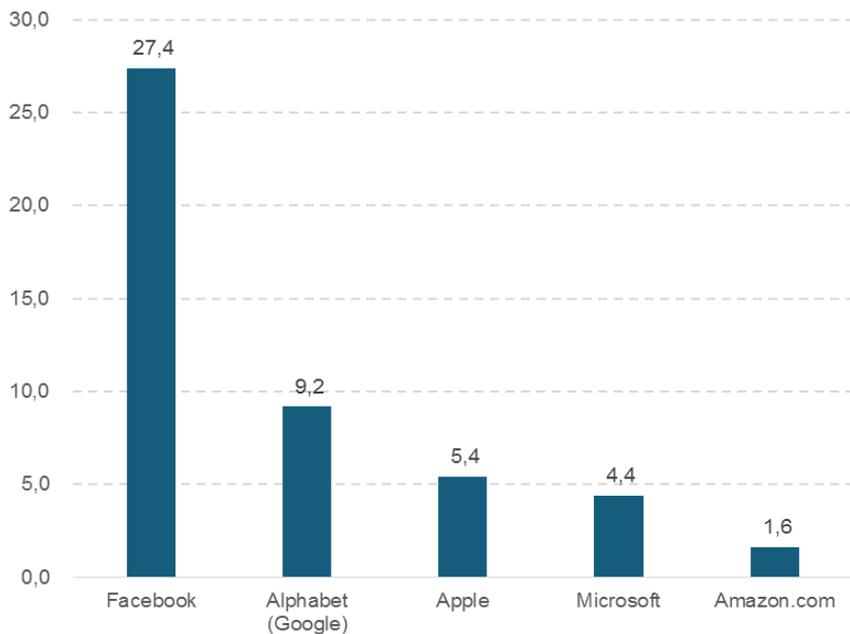


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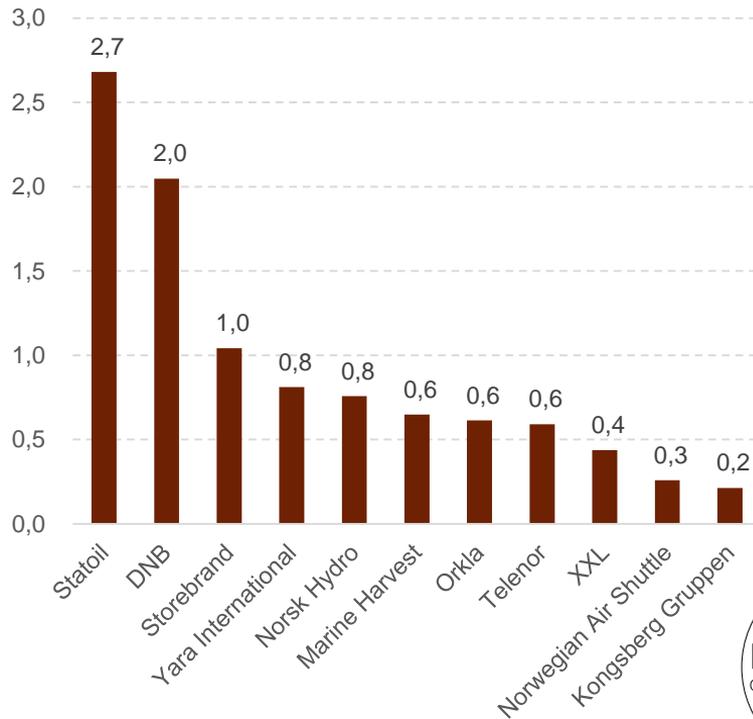
Markedsverdi per ansatt er dramatisk høyere i digitale selskaper

Market cap (USDm) per Employee (2015)
Plattform Companies



Markedsverdi per ansatt i norske virksomheter – inkludert finans og olje & gass

Market cap (USDm) per Employee (2015)
Publicly Traded Norwegian Companies



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EMM 2017
COMPETITIVE EDGE





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Takk for meg!



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